

250408 Open Session Meeting Minutes

American Numismatic Association

Board of Governors

Meeting Minutes

Draft for Review/Approval

Regular Meeting Teleconference

Open Session

April 8, 2025

(Note: Agenda Item Text Highlighted)

Call to Order – President Thomas Uram

The meeting was called to order at 4:00 PM MDT.

Roll Call – Secretary Sanford Pearl

A quorum of 9 voting Board members were present

Voting Board Members Present: President Thomas Uram, Vice President Mark Lighterman, Governors John Brush, Mary Lynn Garrett, David Heinrich, Lori Kraft, Henry Mitchell, Phyllis Ross, Kenny Sammut.

Non-Voting Attendees Present: Executive Director Kim Kiick, General Counsel Hollie Wieland, Parliamentarian Benjamin Costello, Executive Assistant Donna Nunez, Treasurer Erik Jansen, Secretary Sanford Pearl, Chief Financial Officer Bryan Clark Past Presidents Gary Lewis & Ralph Ross, Publication & Marketing Committee Member Ken Sammut, Bylaws & Ethics Committee Chair Doug Andrews, Membership and Outreach Committee Chair Rod Frechette, ANA Staff Pete Gentzler, Amanda Miller, Doug Mudd, Caleb Noel and Christian Strayhorn,

Agenda Item #1. Approval of Open Session Minutes – President Tom Uram

(250408 OS #1) MOTION by Governor Garrett, second by Governor Sammut to approve the minutes of the Board of Governors Open Session Meeting on February 28, 2025 at the Atlanta National Money Show®.

Discussion: None further.

Vote Passed 9-0-0

Agenda Item #2. Naming Rights – Executive Director Kim Kiick

(250408 OS #2) MOTION by Governor Heinrich, second by Governor Brush to approve naming rights for the David Smock Memorial Scholarship, designated for adult scholarships at the ANA's Summer Seminar, and so named until funding is depleted.

Discussion: Executive Director Kiick advised that the scholarship naming request was made and initial funded was provided by Past Governor Bill Fivaz.

Vote Passed 9-0-0

Agenda Item #3. Discussion Items – Governor Henry Mitchell

- How can we evaluate our electronic outreach in terms of membership? Our membership seems to be declining.

Discussion: Digital Marketing Director Pete Gentzler provided an overview of the outreach effort to date. He felt the effort was in its first step in enhancing membership recruiting and retention.

Governor Garrett commented on the help she receives using electronic outreach data.

Executive Director Kiick commented on the current membership campaigns and club membership tracking efforts.

Governor Sammut advised on the efforts to improve database membership information.

Education Director Strayhorn related the membership draw from the Numismatic Diploma educational program.

Publication & Marketing Committee Member Sammut indicated that the social media products were being optimized to enhance membership efforts.

- Would there be benefit in meetings between the heads of ANA, ANS, and Newman Numismatic Portal to build bridges?

Discussion: President Uram, Governor Brush and Executive Director Kiick reviewed the ongoing reciprocal relationships.

Governor Brush suggested including PNG in the cooperation. Executive Director Kiick indicated that the cooperation was ongoing.

- When will our annual audit be performed? Last year we did 100% inventory on the 100 most valuable items in the collection. Should this be expanded to 150?

Discussion: Executive Director Kiick advised that official audit preparation effort is in process with review by auditors in mid-year.

Controller Clark explained the official random asset audit sampling process.

Curator/Museum Director Mudd reviewed the rationale on the internal asset audit process with the benefit diminishing after inspecting more than 100 items.

- Do we have a 5-year plan?

Discussion: Executive Director Kiick indicated that the plan update is ongoing.

Vice President Lighterman commented that the Strategic Plan would be updated in the future.

President Uram provided an update on his travels to represent the ANA at local and regional clubs across the country.

Agenda Item #4. Future Board of Governors Meetings – President Tom Uram

The Board of Governors' upcoming Open Session meetings are May 13, and June 10 via Zoom.

Discussion:

The meeting was adjourned at 4:33 PM MDT.